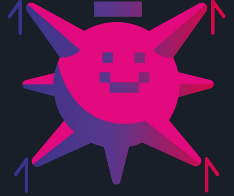




Sponsorship  
HackGDL 2025

# What is HackGDL?

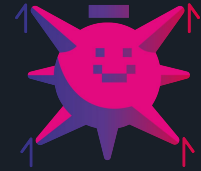


The aftermovie for **HackGDL** 2024 is the best way to get to know us and see how unique and outstanding **HackGDL** really is, **don't skip it!** ;)

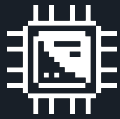
[Click here to watch!](#)



# What makes HackGDL amazing?



We are way more than just an event, we are a space and a strong community



We have very technical and world renowned collaborators, making us the best place to learn about new research and hone your skills



Our demographic includes a rounded mix of experienced and new hackers



Our venue is in the coolest neighborhood in the world

See our sources at the end :D



It's completely free! HackGDL is by the community, for the community!



We include a blend of cultural elements such as piñatas, mariachis, tequila tasting, and we work with local talent



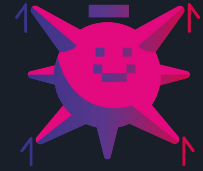
We have a strong focus on social activities, community building, and having fun!



People and companies like you

Yes, you! :)

# HackGDL 2025



600 attendees



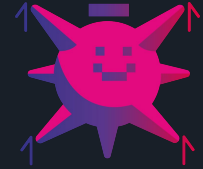
We're filling an old  
mansion with  
Villages



With your help it'll  
be completely **free**



# HackGDL 2025



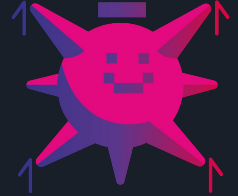
New **Main Track** for  
**100+** people



Pre-CON C-level  
**Executive Cocktail**  
the day before



# 2024 in numbers



18

Talks

8

Workshops

4

Allied  
Universities

1

Discovered  
CVE

5

Piñatas

32+

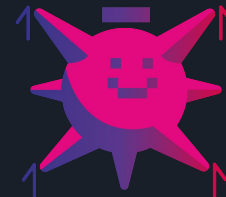
Hours of  
activities

3

Villages

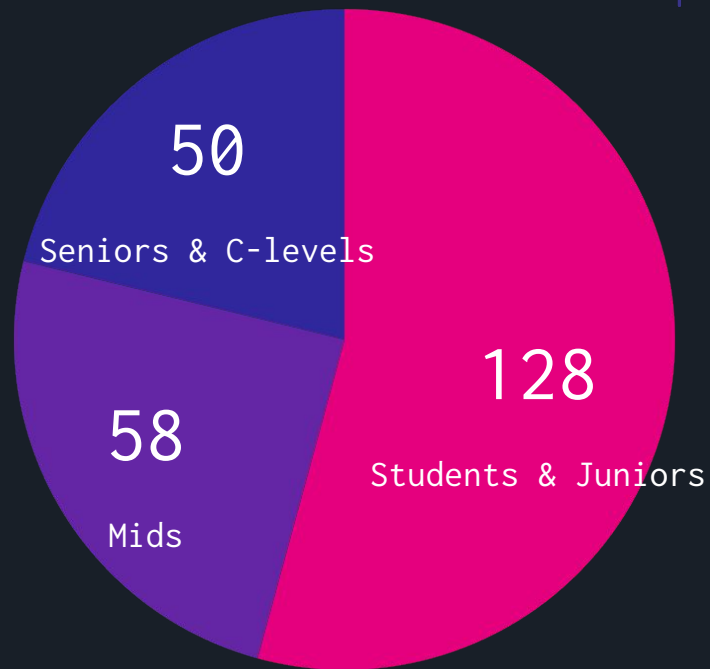


# 2024 demographics



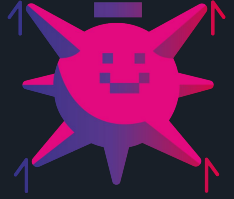
236

Attendees





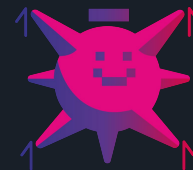
# HackGDL 2024



[Click here to see all the pictures!](#)



# Why be part of HackGDL?



HackGDL provides the Cybersecurity Community with



Several tracks  
with 40+ hours of  
diverse content



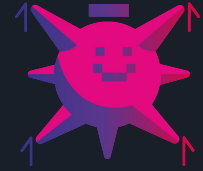
Keynote  
International  
Speakers



A space for idea exchange, connecting  
with others, and building the  
cybersecurity of tomorrow



# Why be part of HackGDL?



HackGDL is a platform for the Cybersecurity community with



Unique opportunities  
for everyone  
involved



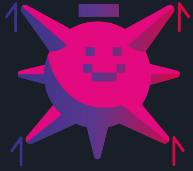
Specialized  
Workshops, Villages,  
and Talks



Social, Fun, and  
Networking  
Activities



# Why be part of HackGDL?



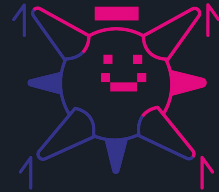
As a Sponsor, **HackGDL** provides you with



Visibility &  
Positioning



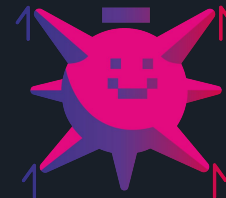
A unique way to connect with  
students, professionals and  
local communities



Your very own piñata to  
share with the CON!



Who is part of HackGDL?



COMMON  
GROUND

 paloalto<sup>®</sup>  
NETWORKS

 Scitum<sup>MR</sup>

 AVERTIUM<sup>®</sup>

 ECHELON  
RISK +  
CYBER

 BISHOPFOX

 OffSec<sup>™</sup>

echoCTF

 netskope

 OVERTEK  
Soluciones TI

 ape 8<sup>®</sup>

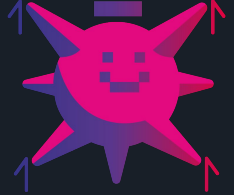
 eset<sup>®</sup>

 ELECTRONIC  
CATS

 CLOUD SECURITY  
PARTNERS



# Want to help make HackGDL possible?



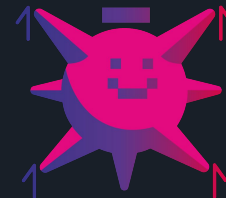
We are looking for sponsors who believe in the project and want to be part of the new cybersecurity scene that we're creating in Mexico.

We have the following four sponsorship levels:

- Community
- Agave
- Tejuino
- Minerva



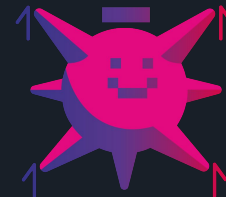
# Sponsorship Tiers



	Community	Agave	Tequila	Minerva
Support	Non-monetary support or 750 USD donations	1,750 USD	2,750 USD	4,500 USD
Onsite	<ul style="list-style-type: none"><li>- 3 sponsor admission tickets</li><li>- Photograph</li></ul>	<ul style="list-style-type: none"><li>- 5 sponsor admission tickets</li><li>- Photograph</li><li>- Small stand with banners</li><li>- Gift branded swag to attendees</li><li>- Last to be assigned stand location</li></ul>	<ul style="list-style-type: none"><li>- 7 sponsor admission tickets</li><li>- Photograph + video (virtual interview available)</li><li>- Medium stand with banners</li><li>- Gift branded swag to attendees</li><li>- Second to be assigned stand location</li><li>- Physical banner on one stage</li></ul>	<ul style="list-style-type: none"><li>- 10 sponsor admission tickets</li><li>- Photograph + video (virtual interview available)</li><li>- Large stand with banners</li><li>- Gift branded swag to attendees</li><li>- First to be assigned stand location</li><li>- Physical banner on main stage and another stage</li><li>- Funneling of attendees towards stand through con activities</li><li>- Snack + food vouchers to give away</li><li>- Exclusive stand location</li></ul>
Social Media	<ul style="list-style-type: none"><li>- Social Media posts</li><li>- Appearance in aftermovie video</li><li>- Small logo on banner and Social Media posts</li><li>- Small logo on aftermovie video</li></ul>	<ul style="list-style-type: none"><li>- Social Media posts</li><li>- Appearance in aftermovie video</li><li>- Medium logo on banner and Social Media posts</li><li>- Medium logo on aftermovie video</li></ul>	<ul style="list-style-type: none"><li>- Social Media posts</li><li>- Appearance in aftermovie video</li><li>- Large logo on banner and Social Media posts</li><li>- Large logo on aftermovie video</li><li>- Sharing job offers on social media</li></ul>	<ul style="list-style-type: none"><li>- Social Media posts</li><li>- Appearance in aftermovie video</li><li>- Extra large logo on banner and Social Media posts</li><li>- Extra large logo on aftermovie video</li><li>- Sharing job offers on social media</li><li>- Discord advertisement</li></ul>



# Sponsorship Tiers



## Community

## Agave

## Tequila

## Minerva

### Piñata

- Medium piñata

- Large piñata with brand colors
- Exclusively branded swag inside piñata

### Recruiting

- Can ask for attendees' info onsite

- Can ask for attendees' info onsite
- Can ask for attendees' info in Discord Server
- Sharing job offers in Discord Server

- Can ask for attendees' info onsite
- Can ask for attendees' info in Discord Server
- Sharing job offers in Discord Server

### Pre-CON

- 1 ticket for Pre-CON activities and executive cocktail

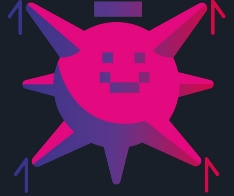
- 2 tickets for Pre-CON activities and executive cocktail

- 3 tickets for Pre-CON activities and executive cocktail
- 1 C-level Special Access ticket
- Physical banners during Pre-CON

- 5 tickets for Pre-CON activities and executive cocktail
- 2 C-level Special Access ticket
- Physical banners during Pre-CON and executive cocktail
- Space available for one 40 minute talk on the Pre-CON main stage



# Let's talk!



If you share our vision and are interested in helping us create hundreds of unique opportunities, do not hesitate to contact us

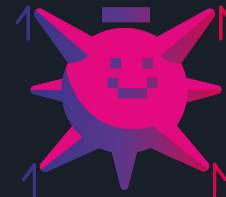
[root@hackgd1.net](mailto:root@hackgd1.net)

<https://hackgd1.net>

We can also contact you! [Click here to fill out the form](#)



# Sources



[Time Out names an area of Guadalajara in Mexico as the Coolest Neighbourhood in the World to visit](#)

